

# Jayesh Dhonde

## UX/UI DESIGNER

jdhonde10@gmail.com

+1 (647)-862-1619

[LinkedIn](#)

[Portfolio](#)

## PROFILE

I'm a creatively analytical professional who specializes in creating product solutions using the "Will users choose to use it?" approach!

## SKILLS

Sketching, Wireframing, Prototyping, Visual hierarchy principles, Visual Design, User Research, Usability Testing, CSS Typography, Requirement Elicitation, HTML, JavaScript.

## TOOLS

InVision, Balsamiq, Figma, Jira, Zeplin, Miro, Optimal Sort, Trello, Adobe Photoshop, Adobe XD, Adobe Illustrator, MS Visio.

## EXPERIENCE

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### User Experience Designer | Medavie Blue Cross

JUN 2022 - PRESENT, TORONTO, CA

As a UX Designer on the Digital Strategy & Experience Design team:

- I turn business and user requirements into plans for intuitive, accessible, and engaging web pages, websites, and applications.
- I am responsible for user/screen flows, information architecture, interaction design, UI layout, visual design, A/B testing, and more.

### Fundraiser | iMarketing Direct Solutions

APR 2019 - SEP 2021, TORONTO, CA

- Showing empathetic communication consistently exceeded the fundraising goals by obtaining funds to support organizations.

### UX/UI Designer | GlobalSpace Technologies Ltd.

JUL 2015 - DEC 2017, MUMBAI, INDIA

- Wireframed, prototyped, and developed responsive visual designs for pharmaceutical organizations undergoing digital transformation to troubleshoot the traditional process of sales and marketing to digital.
- Maintained rich and smart user experience by evaluating detailed business and user needs and technical requirements via user research, ideation, prototyping, user tests, and iterative improvements.
- Successfully led the design vision and helped get visible results, ensured quality management, and lead 4 graphic and web designers.
- Designed digital content for marketing materials and completely removed the printing costs and correction hassles.

### UI Developer | GlobalSpace Technologies Ltd.

JAN 2015 - DEC 2017, MUMBAI, INDIA

- Executed UI Development of product 'GLOEDGE' for pharmaceutical companies and created and maintained web pages according to project guidelines, using HTML5, CSS3, jQuery and Bootstrap.
- Facilitated and communicated design ideas in sync with the technology trends to stakeholders using Photoshop, Balsamiq and InVision.

## EDUCATION

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### BrainStation | Diploma, User Experience Design

SEP 2021 - DEC 2021, ONTARIO, CA

### George Brown College | Diploma, Business Analysis

JAN 2018 - DEC 2018, TORONTO, CA

### Mumbai University | Master's Degree, Computer Applications

AUG 2012 - JUL 2015, MUMBAI, INDIA